



MSME CONCLAVE

14 JULY 2022

Strengthening OEM Supply
Chain Competitiveness:
Future Prospects for Global &
Indian Engineering Sectors

VIRTUAL EVENT

Enabling SMEs integrate into Global Supply Chain. The one-day virtual conference attempts to make MSME's aware about emerging opportunities and dynamics in the OEM Supply Chain to help them to retain their competitive edge in global markets

[WEBSITE](#)





WHAT TO EXPECT FROM THE SESSIONS?

- Evolving dynamics and latest trends
- Opportunities, knowledge and insights for building market competitiveness
- New focus areas to explore in the engineering OEM supply chain
- New market entry strategies and business connections
- Policy advocacy and trade regulations
- Post COVID 19 impact on skills, technologies and trade
- How MSMEs can build their global OEM supply chain linkages



KEY HIGHLIGHTS & BENEFITS

- Global audience
- Thought leaders
- Government speakers
- International SME stakeholders
- Knowledge sessions
- Business facilitation
- Recognition, trade and engagement
- Workshops on trade through e-commerce
- Release of Knowledge Paper
- Q/A Session
- Dissemination of event compilations and knowledge resources



WHY INDIA?

- According to the IMF, India is expected to grow at 8.2% in 2022.
- India has emerged among the most preferred manufacturing destinations.
- By 2030, India can add more than \$500 billion a year to the global economy.
- Various Government Initiatives such as PLI, MITP, Defence Corridors, Renewable Energy, etc
- India Manufacturing Purchasing Managers Index (PMI) crossed an unprecedented 55.5 points in March 2021
- The manufacturing GVA now contributes about 19 percent of India's total GVA.
- \$2 trillion will be spent on infrastructure in the next decade
- By 2030, more than 40% of all purchases in India will be highly digitally influenced, up by 20-22% from today.

OEMs AND SUPPLY CHAIN SIGNIFICANCE FOR SMES

- OEMs and Value-Added Resellers (VAR) are major contributors to Hi-tech engineering trade globally
- Increasing adoption of Industry 4.0 technologies
- COVID 19 pandemic and geo-economic trade scenarios transforming OEMs' supply chain models.
- New methodologies such as Lean Manufacturing, Six Sigma and end-to-end supplier integration
- Technological disruption, constant globalization and evolving consumer behaviour
- SMEs are key to future supply chain competitiveness

PROGRAMME

10.00 am	Inaugural Session
Session I 11 a.m.	Building Engineering MSME Supply Chain Competitiveness The engineering supply chain is under pressure because of multiple factors. Starting with the COVID pandemic, then the Ukraine-Russia war and the China factor, and now inflation and the ensuing recession in many countries has resulted in severe pressure on global supply chains, which is eventually leading to a slowdown in manufacturing across several nations. In such a scenario, SMEs needs to prepare themselves to face difficult times ahead, both financially and technologically, in India and overseas markets.
Session II 12 noon	Leveraging Digital Tech & E Commerce Platforms for Engineering MSMEs Digitization has penetrated every kind of business operation today. Digitization acts as a catalyst for globalization, which makes supply chains move up to an entirely new level, while opening up a whole new range of opportunities for SMEs, which are looking to play a bigger role in manufacturing. As digitization and e-commerce get more sophisticated and accessible, SMEs are set play an even bigger role in trade across borders in the near future.
Session III 2 p.m.	Emerging OEM Sectors in India & Success Stories The success of engineering manufacturing depends upon the competitiveness and the efficiency of the supply chain. As the world witnesses a major transition towards cleaner and sustainable sources of energy, new manufacturing sectors are emerging which are creating opportunities for new supply chain sectors. New technologies in engineering manufacturing are revamping themselves to overcome supply chain bottlenecks and strengthen themselves against any economic crisis.
Session IV 4 p.m.	Smart, Flexible & Intelligent Supply Chain – International Initiatives & Lessons for India A strong supply chain ecosystem can ensure healthy trade between countries. New Technologies such as Artificial Intelligence, Blockchain, Smart Logistics, E-Commerce, etc, are creating new opportunities for industry to upgrade themselves and explore new collaborations across borders.



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SAVE THE DATE

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Looking back on the first MSME Conclave

The first MSME Conclave on 19 January 2022 saw 500 participants and over 20 speakers

Stakeholders represented

