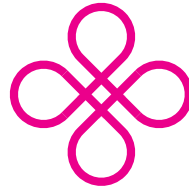


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MINISTRY OF  
MICRO, SMALL &  
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GOVERNMENT OF INDIA

**EEPCINDIA**  
ENGINEERING THE FUTURE



**MSME  
CONCLAVE**  
14 JULY 2022

Strengthening OEM Supply  
Chain competitiveness: A  
one-day virtual conference

**SPONSORSHIP  
OPPORTUNITIES**

This event is tailored towards MSMEs. Partnering with us in this event is the quickest way to your target audience.

VISIT WEBSITE

VIEW BROCHURE

**CONTACT:** Pallavi Saha, psaha@eepcindia.net  
+91 9899994374

[www.eepcindia.org](http://www.eepcindia.org)

# WHAT THE CONCLAVE INTENDS TO DO



## OBJECTIVES OF THE CONCLAVE

Create Awareness on Evolving dynamics and latest trends

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Opportunities, Knowledge & insights for building market competitiveness

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New focus areas to explore in engineering OEM supply chain

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New market entry strategies & business connections

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Policy Advocacy & Trade regulations

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PostCOVID 19 impact on Skills, Technologies & Trade

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How MSMEs can build their global OEM supply chain linkages'

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# SPONSORSHIP OPPORTUNITIES

## PRINCIPAL SPONSOR, INR300,000, 1 SLOT

AS **PRINCIPAL SPONSOR**, YOU GET...

- Web banner of your company on the event microsite, hyperlinked to your company's website.
- Five-minute speaking slot for the CEO/CMD of your company at the event inauguration to be attended by senior officials from the Ministry of MSME and the Department of Commerce, Government of India.
- Video loop of 30 seconds will be played during the international conclave (once)
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged as 'Principal Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Extensive publicity on various social media handles of EEPC India.
- Your company's full-page advertisement in the digital version of EEPC India's monthly magazine, *Indian Engineering Exports*, which has a circulation of more than 13,000
- Your company's e-brochure will be shared with all the registered participants of the conference.
- Acknowledgment of your company as 'Principal Sponsor' in the post-show report.
- Complimentary entry for 5 delegates from your company to the conference.
- Your company's logo on the welcome screen of the conference.

## ASSOCIATE SPONSOR, INR200,000, 2 SLOTS

AS **ASSOCIATE SPONSOR**, YOU GET...

- Your company will be acknowledged as 'Associate Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Extensive publicity on various social media handles of EEPC India
- Your company's half-page advertisement in the digital version of EEPC India's monthly magazine, *Indian Engineering Exports*, which has a circulation of more than 13,000
- Your company's e-brochure will be shared with all the registered participants of the conference.
- Acknowledgment of your company as 'Associate Sponsor' in the post-show report.
- Complimentary entry for 3 delegates from your company to the conference.
- Your company's logo on the welcome screen of the conference.

# SPONSORSHIP OPPORTUNITIES

## LOGO SUPPORT, INR50,000, 5 SLOTS

WITH **LOGO SUPPORT**, YOU GET...

- Acknowledgment of your company in all publicity and promotional materials related to the event, including brochures, microsites, HTML mailers, advertisement, etc.
- Your company's logo in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged for providing 'Logo Support' to the event in the post-show report.
- Complimentary entry for 1 delegate from your company to the conference.
- Your company's logo on the welcome screen of the conference.

## SPONSORSHIP BENEFITS AT A GLANCE

Sponsorship benefits	Principal Sponsor	Associate Sponsor	Logo Support
Web banner of your company on the event microsite and hyperlinked to your company's website	✓	x	x
Speaking slot for 5 minutes for the CEO/CMD of your company at the inauguration of the event. The inauguration will be attended by senior officials from the Ministry of MSME and the Department of Commerce, Government of India	✓	x	x
Video loop of 30 seconds during the conclave (once)	✓	x	x
Your company logo and e-brochure on the 'Sponsor/Logo Support' section with hyperlinks	✓	✓	✓
Extensive publicity on all EEPC India's social media handles.	✓	✓	x
Your company's advertisement in the digital version of EEPC India's monthly magazine, <i>Indian Engineering Exports</i> , which has a circulation of more than 13,000	One full page	One half page	x
Your company's e-brochure will be shared with all the registered participants of the conference	✓	✓	x
Your company's e-brochure will be added in the 'Sponsor/Logo support' section with hyperlinks	✓	✓	x
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in all publicity and promotional materials of the event including brochures, microsite, HTML mailers, advertisement, etc.	✓	✓	✓
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in the post-show report of the event.	✓	✓	✓
Your company's logo on the 'Welcome' screen of the conference	✓	✓	✓
Your company's logo on the 'Thank You' screen of every webinar	✓	✓	✓
Number of complimentary entries to delegates from your company to the conference	5	3	1
<b>Sponsorship Charges</b> – GST@18% applicable under Reverse Charge Mechanism (RCM)	INR 3,00,000	INR 2,00,000	INR 50,000