















## INDIA MSME DEFENCE WEEK

(on Virtual Platform)

MSME Partnership & Subcontracting Opportunities

23 - 26 March 2021



### **Speakers from**



















































## **Key Highlights**

- 8 Sessions
- Over 500 Participants
- Over 30 Speakers from Defence Ministry, DPSUs,
- Major Defence Manufacturers including Startup
- International Participation from High Commissions & Defence Attaches such as Sri Lanka, Ethiopia
- International Defence Manufacturing Companies such as Lockheed Martin, US, Rafael Defence, Israel
- Virtual Platform
- Dedicated Microsite
- Wide Publicity over Social & Digital Media

# **Key takeways for registered participants on EEPC India Virtual Platform:**



Two free sessions / 6 paid sessions

Webex Links
/ Dashboard
links for
meeting
access

Live Q/A slots with Speakers Downloadable
links for
the copies
of the
original
presentations

Post sessions Youtube recordings links

## **Four-Day Sessions and Speakers**

#### Session I

#### **Inaugural Session**

Dr. Srikar Reddy, Joint Secretary, EP Engg., Department of Commerce, Government of India

#### Session II

#### **Country Session on Strategic Partnerships in Defence Sector**

Mr. Eli Hefets, Corporate Regional Director, Rafael Pvt. Ltd., Israel;

Captain Vikas Sood, Defence Advisor, High Commission of India, Colombo, Sri Lanka;

Mr. Demeke Atnafu Ambulo, Consul General of Ethiopia;

Mr. Partha Roy Chowdhury, Commercial Lead, Lockheed Martin India;

Mr. Manan Jaisinghani, Invest India;

Mr. P. C. Tripathi, President, Defense and Strategic Industries Association of India

#### Session III

#### **Webinar on Sourcing Opportunities in Indian Defence Shipyards**

Mr. D. Srinivasa Rao, GM (QC & Safety), Hindustan Shipyard Ltd., Visakhapatnam;

Mr. Partha Sarathi Bose,

Sr. Manager (Materials | e-Procurement & MIS), Garden Reach Shipbuilders and Engineers Limited, Kolkata;

Mr. A V Raviprakash, CGM (Commercial & OS)

Ms. Asmita Priolkar, SM (Com), Goa Shipyard Limited, Goa

#### Session IV

#### Webinar on Sourcing Opportunities in Indian Defence PSUs in Aerospace & Defence Manufacturing

Mr. T. N. Srinivas, Deputy General Manager, Bharat Earth Movers Ltd. (BEML)

Mr. Piyush Kumar Sinha, General Manager (Indigenization) Hindustan Aeronautics Ltd. (HAL), Bangalore

Mr. Manoj Yadav, Sr. Dy. General Manager-Management Services, Bharat Electronics Ltd. (BEL), Bangalore

Mr. P. Radha Krishna, Director (Production), Bharat Dynamics Ltd. (BDL), Hyderabad

Mr. Arijit Banerjee, Dy. Manager (Strategic Planning), Mishra Dhatu Nigam Ltd. (MIDHANI), Telangana

## **Four-Day Sessions and Speakers**

#### Session V

#### **Sourcing Opportunities in Ordnance Factory Board**

Mr. Anupam Chandra, Director/Export & Marketing; Mr. Birendra Singh, Director/Material Management (MM);
Mr. A. K. Chaudhary, Deputy Director General

#### **Session VI**

#### Webinar on Building Atma Nirbhar Bharat in Defence Sector

Mr. Awanish Kumar Awasthi, IAS, Additional Chief Secretary & Chief Executive Officer, UPEIDA;
Mr. Neelesh Tungar, COO, Defence & Aerospace, Kalyani Group; Mr. Sampathkumaran ST, Vice President,
Defence & Aerospace, Adani Enterprises Limited; Mr. Sriram Kere, DGM — Supply Chain Management,
L&T Defence; Wg. Cdr. Pavan Salikar (Retd), General Manager (Supply Chain), Dynamatic Technologies Ltd.

#### Session VII

#### Webinar on Defence Cooperation & Export Webinar: Make in India for the World

Mr. Aditya Kumar, Consultant, Roland & Berger India

Dr. Vivek Raghav, Scientist 'E' & Addl. Director, Industry Interface & Technology Management DRDO on 'Engagements with MSMEs for Defence Exports'

#### **Session VIII**

#### **Technology Transfer & Collaboration Opportunities for MSMEs in Defence Sector**

Mr. Sanjiv Kumar, Scientist 'E' & Additional Director, DIITM, DRDO HQ
Mr. Arjun Kumar, Scientist 'E' & Additional Director, DTDF, DRDO HQ
Mr. Jagdeep, Scientist 'G' & Associate Director, DFMM, DRDO HQ
Mr. M. Vignesh, Director & Co-Founder, Torus Robotics Pvt. Ltd.,
(Startup success story in Defence Sector)

## **Registration Analysis**

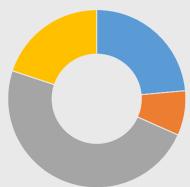




East - 8%

West - 48%

South - 20%



#### **Registration (Session wise)**

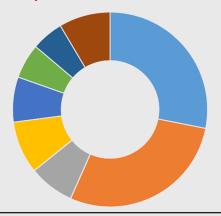
Session I - 297 Session V - 79

Session II - 301 Session VI - 61

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Session III - 80 Session VII - 56

Session IV - 90 Session VIII - 90



#### **Overseas Participation**



## **Publicity and Branding**

The event was widely publicised over social and digital media platforms. A dedicated microsite was created for this show.









#### E-mailer





E-Brochure



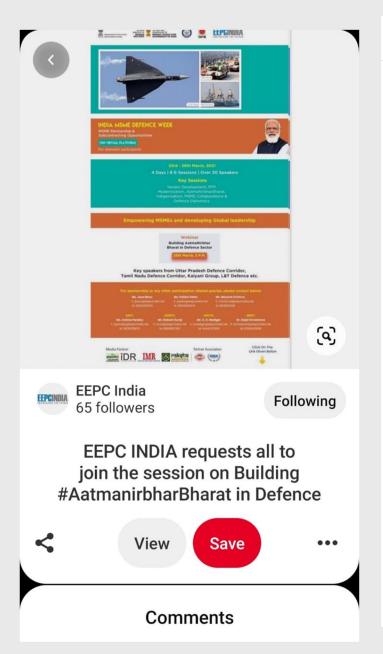
Whats App



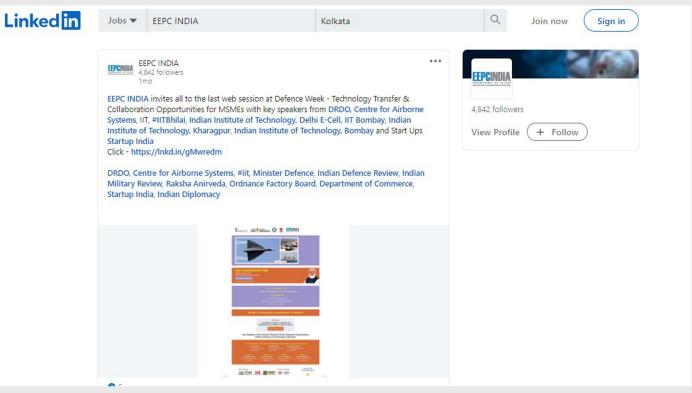
#### Social Media

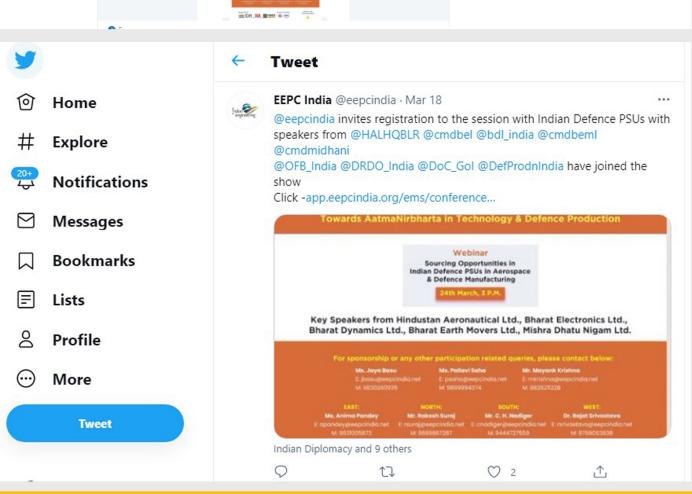








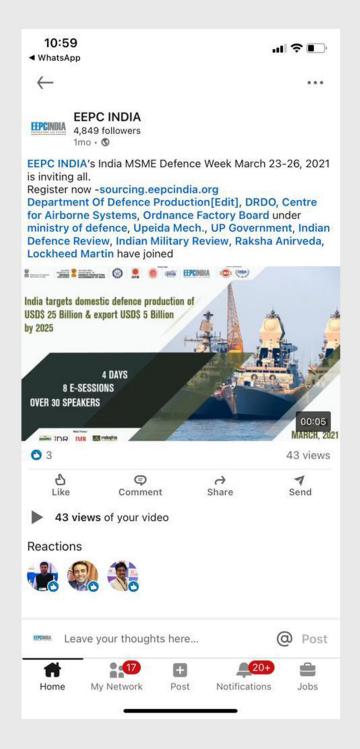






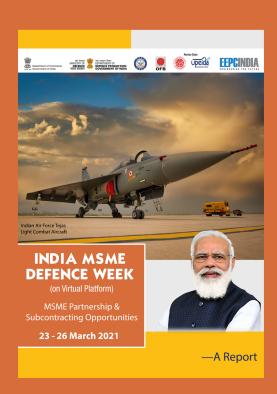












## **EEPCINDIA**

ENGINEERING THE FUTURE

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