

Supported by

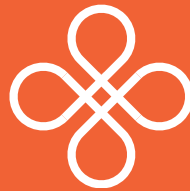


सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF
MICRO, SMALL &
MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



Department of
Commerce
Ministry of Commerce & Industry
Government of India

EPCINDIA
ENGINEERING THE FUTURE



**MSME
CONCLAVE**
19 JANUARY 2022

Virtual international conference on
Integrating Indian engineering MSMEs
in Global Value Chains

**SPONSORSHIP
OPPORTUNITIES**

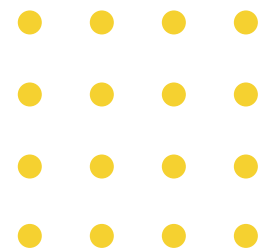
This event is tailored towards MSMEs.
Partnering with us in this event is the
quickest way to your target audience.

[VISIT WEBSITE](#)

[VIEW BROCHURE](#)

CONTACT: Pallavi Saha, psaha@eepcindia.net
+91 9899994374

www.eepcindia.org



WHAT THE CONCLAVE INTENDS TO DO



***Re-energize
global value
chains for India's
MSMEs to achieve
the 2021-22
export target of
US\$400 billion***

OBJECTIVES OF THE CONCLAVE

Post-COVID Global Value Chains (GVC) and technological trends in major international markets

International initiatives in strengthening GVCs

Emerging and potential areas that are internationally competitive for Indian engineering

Knowledge and insights for building market competitiveness

Expanding business connections

New market entry strategies

Policy Advocacy and Trade regulations

SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSOR, INR300,000, 1 SLOT

AS **PRINCIPAL SPONSOR**, YOU GET...

- Web banner of your company on the event microsite, hyperlinked to your company's website.
- Five-minute speaking slot for the CEO/CMD of your company at the event inauguration to be attended by senior officials from the Ministry of MSME and the Department of Commerce, Government of India.
- Video loop of 30 seconds will be played during the international conclave (once)
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged as 'Principal Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Extensive publicity on various social media handles of EEPC India.
- Your company's full-page advertisement in the digital version of EEPC India's monthly magazine, *Indian Engineering Exports*, which has a circulation of more than 13,000
- Your company's e-brochure will be shared with all the registered participants of the conference.
- Acknowledgment of your company as 'Principal Sponsor' in the post-show report.
- Complimentary entry for 5 delegates from your company to the conference.
- Your company's logo on the welcome screen of the conference.

ASSOCIATE SPONSOR, INR200,000, 2 SLOTS

AS **ASSOCIATE SPONSOR**, YOU GET...

- Your company will be acknowledged as 'Associate Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Extensive publicity on various social media handles of EEPC India
- Your company's half-page advertisement in the digital version of EEPC India's monthly magazine, *Indian Engineering Exports*, which has a circulation of more than 13,000
- Your company's e-brochure will be shared with all the registered participants of the conference.
- Acknowledgment of your company as 'Associate Sponsor' in the post-show report.
- Complimentary entry for 3 delegates from your company to the conference.
- Your company's logo on the welcome screen of the conference.



SPONSORSHIP OPPORTUNITIES

LOGO SUPPORT, INR50,000, 5 SLOTS

WITH **LOGO SUPPORT**, YOU GET...

- Acknowledgment of your company in all publicity and promotional materials related to the event, including brochures, microsites, HTML mailers, advertisement, etc.
- Your company's logo in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged for providing 'Logo Support' to the event in the post-show report.
- Complimentary entry for 1 delegate from your company to the conference.
- Your company's logo on the welcome screen of the conference.

SPONSORSHIP BENEFITS AT A GLANCE

Sponsorship benefits	Principal Sponsor	Associate Sponsor	Logo Support
Web banner of your company on the event microsite and hyperlinked to your company's website	✓	x	x
Speaking slot for 5 minutes for the CEO/CMD of your company at the inauguration of the event. The inauguration will be attended by senior officials from the Ministry of MSME and the Department of Commerce, Government of India	✓	x	x
Video loop of 30 seconds during the conclave (once)	✓	x	x
Your company logo and e-brochure on the 'Sponsor/Logo Support' section with hyperlinks	✓	✓	✓
Extensive publicity on all EEPC India's social media handles.	✓	✓	x
Your company's advertisement in the digital version of EEPC India's monthly magazine, <i>Indian Engineering Exports</i> , which has a circulation of more than 13,000	One full page	One half page	x
Your company's e-brochure will be shared with all the registered participants of the conference	✓	✓	x
Your company's e-brochure will be added in the 'Sponsor/Logo support' section with hyperlinks	✓	✓	x
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in all publicity and promotional materials of the event including brochures, microsite, HTML mailers, advertisement, etc.	✓	✓	✓
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in the post-show report of the event.	✓	✓	✓
Your company's logo on the 'Welcome' screen of the conference	✓	✓	✓
Your company's logo on the 'Thank You' screen of every webinar	✓	✓	✓
Number of complimentary entries to delegates from your company to the conference	5	3	1
Sponsorship Charges – GST@18% applicable under Reverse Charge Mechanism (RCM)	INR 3,00,000	INR 2,00,000	INR 50,000