



Government of India





INDIA-ASEAN ENGINEERING PARTNERSHIP SUMMIT

24-27 August 2021 (Virtual)

SPONSORSHIP OPPORTUNITIES

Be right in the middle of the action



Why sponsor the India-ASEAN Engineering Partnership Summit?

Spread over four days and 12 sessions, this online event offers a great opportunity to network with companies, explore bilateral trade treaties and regulations, etc. The allin-one virtual event platform gives you a ton of services and features.

PRINCIPAL SPONSOR, INR 3,00,000 1 Slot

AS PRINCIPAL SPONSOR, YOU GET ...

- Web banner of your company on the event microsite, hyperlinked to your company's website.
- Five-minute speaking slot for the CEO/CMD of your company at the event inauguration to be attended by senior officials from the Ministry of External Affairs and Ministry of Commerce, Government of India.
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged as 'Principal Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Extensive publicity on various social media handles of EEPC India.
- One-full page advertisement of your company in the e-book, India-ASEAN Trade, which will be released at the event.
- Your company's e-brochure will be shared with all the registered participants of the session.
- · Acknowledgment of your company as 'Principal Sponsor' in the post-show report.
- · Complimentary entry for 5 delegates from your company in all sessions.
- Your company's logo on the welcome screen of every webinar.
- · Your company's logo on the 'Thank you' screen at the end of every webinar.

ASSOCIATE SPONSOR, INR 1,00,000 3 Slots

AS ASSOCIATE SPONSOR, YOU GET ...

- Your company will be acknowledged as 'Associate Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- · Extensive publicity on various social media handles of EEPC India
- Half-full page advertisement of your company in the e-book, India-ASEAN Trade, which will be released at the event.
- Your company's e-brochure will be shared with all the registered participants of the session.
- · Acknowledgment of your company as 'Associate Sponsor' in the post-show report.
- Complimentary entry for 3 delegates from your company in all sessions.
- Your company's logo on the welcome screen of every webinar.
- · Your company's logo on the 'Thank you' screen at the end of every webinar.

LOGO SUPPORT, INR 15,000 5 Slots

WITH LOGO SUPPORT, YOU GET...

- Acknowledgment of your company in all publicity and promotional materials related to the event, including brochures, microsites, HTML mailers, advertisement, etc.
- Your company's logo in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged for providing 'Logo Support' to the event in the post-show report.
- Complimentary entry for 1 delegate from your company in all sessions.
- Your company's logo on the welcome screen of every webinar.
- Your company's logo on the 'Thank you' screen at the end of every webinar.

SPONSORSHIP BENEFITS AT A GLANCE

Sponsorship benefits	Principal Sponsor	Associate Sponsor	Logo Support
Web banner of your company on the event microsite and hyperlinked to your company's website	1	x	x
Speaking slot for 5 minutes for the CEO/CMD of your company at the inauguration of the event. The inauguration will be attended by senior officials from the Ministry of External Affairs & Department of Commerce, Government of India	1	x	x
Your company logo and e-brochure on the 'Sponsor/Logo Support' section with hyperlinks.	✓	1	1
Extensive publicity on all EEPC India's social media handles.	1	1	x
Your company's advertisement in the e-book - India-ASEAN Trade - that will be released at the event.	One full page	One half page	x
Your company's e-brochure will be shared with all the registered participants of the session.	1	1	x
Your company's e-brochure will be added in the 'Sponsor/Logo support' section with hyperlinks.	1	1	x
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in all publicity and promotional materials of the event including brochures, microsite, HTML mailers, advertisement, etc.	1	1	✓
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in the post-show report of the event.	1	1	1
Your company's logo on the 'Welcome' screen of every webinar	1	1	1
Your company's logo on the 'Thank You' screen of every webinar	1	1	1
Number of complimentary entries to delegates from your company to all the sessions.	5	3	1
Sponsorship Charges - GST@18% applicable under Reverse Charge Mechanism (RCM)	INR 3,00,000	INR 1,00,000	INR 15,000



FOR ANY QUERIES, PLEASE CONTACT

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