



Indian Railways Sourcing Week 2.0

2-4 FEBRUARY 2022 | A VIRTUAL EVENT

Become a Partner

SPONSORSHIP OPPORTUNITIES

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Hello.

The **Indian Railways Sourcing Week 2.0** will be over three days and eight sessions with Q&A. It will also host over 30 eminent speakers.

Indian Railways is the single-largest sourcing institution for engineering MSMEs in India

Raise your company's profile and visibility in this landmark event that will bring together some of the biggest railway companies and a host of other units who Indian Railways depend on for its sourcing needs.

SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSOR, INR100,000, 1 SLOT

AS **PRINCIPAL SPONSOR**, YOU GET...

- Web banner of your company on the event's microsite and hyperlinked to your company's website.
- Video loop of 30 seconds will be played during the session (once during each session, except inauguration)
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged as 'Principal Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Extensive publicity on various social media handles of EEPC India.
- Your company's full-page advertisement in the digital version of EEPC India's monthly magazine, Indian Engineering Exports, which has a circulation of more than 13,000
- Your company's e-brochure will be shared with all the registered participants of the session.
- Acknowledgment of your company as 'Principal Sponsor' in the post-show report.
- Complimentary entry for 7 delegates from your company in all the sessions.

ASSOCIATE SPONSOR, INR75,000, 3 SLOTS

AS **ASSOCIATE SPONSOR**, YOU GET...

- Your company will be acknowledged as 'Associate Sponsor' in all publicity and promotional materials, including brochures, microsites, HTML mailers, advertisements, etc.
- Your company's logo and e-brochure in the 'Sponsor/Logo Support' section with hyperlinks.
- Extensive publicity on various social media handles of EEPC India
- Your company's half-page advertisement in the digital version of EEPC India's monthly magazine, Indian Engineering Exports, which has a circulation of more than 13,000
- Your company's e-brochure will be shared with all the registered participants of the session.
- Acknowledgment of your company as 'Associate Sponsor' in the post-show report.
- Complimentary entry for 5 delegates from your company to the conference.

SPONSORSHIP OPPORTUNITIES

LOGO SUPPORT, INR15,000, 7 SLOTS

WITH **LOGO SUPPORT**, YOU GET...

- Acknowledgment of your company in all publicity and promotional materials related to the event, including brochures, microsites, HTML mailers, advertisement, etc.
- Your company's logo in the 'Sponsor/Logo Support' section with hyperlinks.
- Your company will be acknowledged for providing 'Logo Support' to the event in the post-show report.
- Complimentary entry for 3 delegates from your company in all the sessions.

SPONSORSHIP BENEFITS AT A GLANCE

Sponsorship benefits	Principal Sponsor	Associate Sponsor	Logo Support
Web banner of your company on the event microsite and hyperlinked to your company's website	✓	X	X
Video loop of 30 seconds of your company's film during all sessions except inauguration	✓	X	X
Extensive publicity on all EEPC India's social media handles.	✓	✓	X
Your company's advertisement in the digital version of EEPC India's monthly magazine, Indian Engineering Exports, which has a circulation of more than 13,000	One full page	One half page	X
Your company's e-brochure will be shared with all the registered participants of the sessions	✓	✓	X
Your company's e-brochure will be added in the 'Sponsor/Logo support' section with hyperlinks	✓	✓	X
Your company's logo will be added in the 'Sponsor/Logo Support' section with hyperlinks	✓	✓	✓
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in all publicity and promotional materials of the event including brochures, microsite, HTML mailers, advertisement, etc.	✓	✓	✓
Your company will be acknowledged as 'Principal/Associate Sponsor/Logo Support' in the post-show report of the event.	✓	✓	✓
Number of complimentary entries to delegates from your company to the conference	7	5	3
Sponsorship Charges – GST@18% applicable under Reverse Charge Mechanism (RCM)	INR 1,00,000	INR 75,000	INR 15,000

For sponsorship, contact:

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